

SPONSORSHIP PACKAGES

An overview of the sponsorship opportunities with
Long Crendon Football Club for the upcoming
2022/23 season.



LONG CRENDON FC
CHARITY NUMBER
CH12060

WHO ARE LONG CRENDON F.C?

Long Crendon F.C., established in 1886, have been a central part of the local community for over 135 years.

The club currently has four senior teams including 1st and Reserve sides for both Mens and Ladies. In addition, our partnership with the Crendon Corinthians Youth teams enables us to play a role in supporting over 300 boys and girls to play football.

Sponsorship is essential for us to provide the platform for our senior sides, to support the maintenance and development of facilities for the local community and Crendon Corinthians Youth to play football and for the overall club to continue to grow and evolve.



WHATS ON OFFER?

We have 5 core packaged options for you to explore, each listed with an overview and some of the main benefits. These packaged options include:

- o Exclusive, individual player sponsorship
- o Match kit sponsor
- o Media sponsor
- o Team sponsor
- o Dugout attire sponsor

For further information about any of these packages, or to discuss a bespoke option, please get in touch with us.



EXCLUSIVE

PLAYER S

80

PLAYERS &
MANAGERS TO
CHOOSE FROM

Bespoke and
multi-player
packages can be
discussed

+

£150

1 season

£225

2 seasons

Mens teams

Throughout the entire season our players wear their club tracksuit on arrival and departure for every game and club event, as well as their training top to every session and before every match. Providing plenty of mobile visibility every year, and with over 80 players spread across the four teams, there are plenty of opportunities to exclusively sponsor a player.



LONG CRENDON F.C. SPONSORSHIP

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R SPONSORSHIP

Player specific announcement post shared on any relevant Social Media platforms, and sponsor visibility during any applicable player media appearance

Company branding printed on the players matchday tracksuit and training kit, worn to all training sessions & games

Company logo & bio on associated Player Profile on website, including a photo with associated player in their tracksuit

Full profile on the LCFC club website, complete with company bio, link & contact details

Company logo in the matchday programme at mens 1st team home games

1 season **£75**

2 seasons **£99**

Ladies team



Match kit sponsor

Central to every football team is their kit. The match kit sponsorship gives you exclusivity, with your company branding sitting pride of place in the centre of two full team kits, worn throughout every game they play

Company branding on two full team kits, worn throughout every game

Your logo in weekly Match Day Programme at Mens 1st team home games





12 free single-use tickets at Oxford City's Velocity Stadium for Mens 1st team home games

Mascot for 1 home game with squad signed ball & framed and signed team photo

Company profile on LCFC website, complete with company bio, contact details and link

Replica kit & football signed by squad and management team as well as a photo of sponsor attendees and match day squad

Company logo shown on JumboScreen scoreboard at Velocity Stadium throughout every Mens 1st team home game

Pricing per team

(includes 2 kits across 2 seasons):

Mens 1sts: £2500

Ladies 1sts: £2250

Mens reserves: £2000

Ladies reserves: £2000

Combined 1st & reserves

**(mens or womens)
can be discussed**



Video

Company branding and details included in all uploaded content: match highlight reels, full match replays on YouTube, monthly goal of the month competitions and more!

Company logo in weekly Match Day Programme at Mens 1st team home games

Company logo shown on JumboScreen scoreboard at Velocity Stadium throughout every Mens 1st team home game

Profile on LCFC website, with full details, bio & contact information

Photo

Company branding & details included on match day photographs that are uploaded to our platforms.

A signed and framed team photo with your company logo



MEDIA SPONSORSHIP



Men's 1st team:

£850 - 1 Season
£1450 - 2 Seasons

Ladies 1st team:

£600 - 1 Season
£999 - 2 Seasons

Club pack - 4 teams:

£1350 - 1 Seasons
£2250 - 2 Seasons

Bespoke packages
can be discussed

Social media is growing fast and to ensure we provide new, exciting and engaging content for the masses we've invested in innovative ways to capture our games. The media sponsorship includes both video and photo, ranging from match day photos to exclusive game footage. We're delivering a consistent, season-on-season increase in our social media following and, with an ever wider reach, your company would be front and centre on all of the team content

**CHECK OUT ALL OF THE
AVAILABLE PERKS HERE**

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Team SPONSORSHIP

The club currently has four senior teams including 1st and Reserve sides for both Mens and Ladies

A team sponsorship provides:

Company profile on LCFC website, with full details, bio & contact information

Mascot for 1 home game with squad signed ball + framed and signed team photo

Company logo shown on jumbo-screen scoreboard at Velocity Stadium throughout every mens 1st team home game

Company logo in weekly match day programme at mens 1st team home games

12 free single-use tickets at Oxford City's Velocity Stadium for mens 1st team home games

Team specific announcement post across all social media channels

**Mens
teams prices**

£250 1 Season

£425 2 Seasons

**Ladies
teams prices**

£200 1 Season

£300 2 Seasons

**Club pack -
4 teams:**

£375 1 Season

£600 2 Seasons



Bespoke and multi-team packages can be discussed

£250 per team
1 Season
£400 per team
2 Seasons

Your logo in weekly
Match Day Programme
at Mens 1st team home
games

Company logo and bio on
associated team page on
website, including a photo
with players in the jackets

Company profile on LCFC
website, complete with
company bio, contact details
and link

Company logo shown on
JumboScreen scoreboard at
Velocity Stadium throughout
every Mens 1st team home game

Your branding on 5 dugout
jackets, worn throughout
games by substitutes and
management team

*Alongside those on the pitch, our management
teams and substitutes are an ever present part of
every match day. With each team playing dozens of
fixtures every season, the dugout jackets provide an
opportunity for your company branding to be seen
by match day supporters far and wide*

Substitute dugout attire



CONTACT US

For more information on these packages, to discuss your own bespoke opportunity or to get involved with the club you can contact us via:

Website: <http://longcrendonfc.co.uk/>

Email: sponsorship@longcrendonfc.co.uk

